



Optimist Club New Membership Ideas

1. One business meeting held each month.
2. Implement a social meeting monthly, bi-monthly, quarterly, etc. such as a Happy Hour, Majestic Theater show, Gettysburg Community Theater show, etc.
3. Discounted dues for couples.
4. Funding provided to those organizations that have an Optimist Club Member.
5. Limit the number of organizations that are funded by Optimist Club.
6. Create a short marketing video that can be shown at Optimist events like Oyster/Shrimp Feed, Christmas Magic Show, basketball registration, etc.
7. Membership Table hosted by members with OI pamphlets, membership forms, videos, pamphlet of Optimist sponsored activities, etc. available at Optimist events including Back to School nights.
8. Create a membership event specifically to recruit new members.